

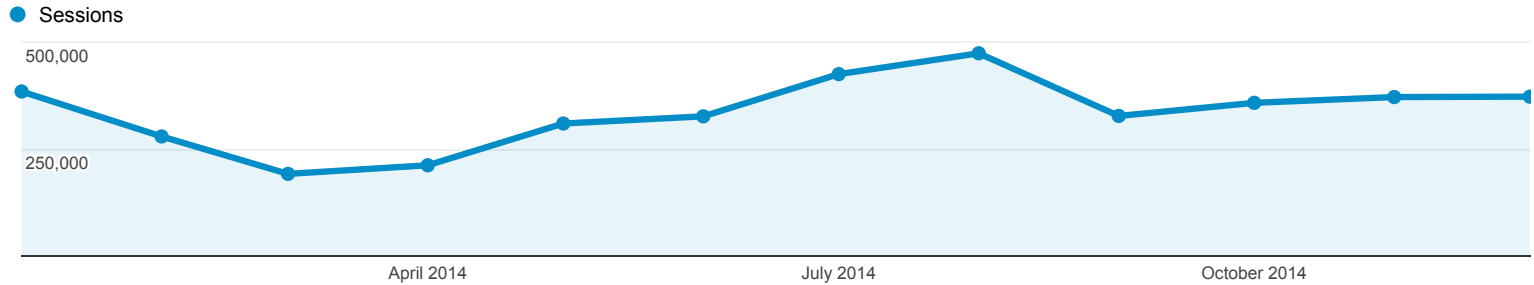
Jan 1, 2014 - Dec 31, 2014

Audience Overview

All Sessions
100.00%

+ Add Segment

Overview



Sessions
4,033,129

Users
1,545,421

Pageviews
8,241,645

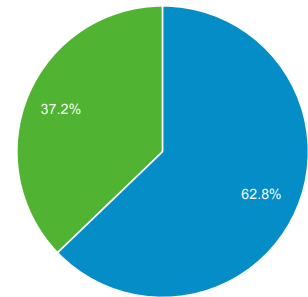
Pages / Session
2.04

Avg. Session Duration
00:02:06

Bounce Rate
67.18%

% New Sessions
37.15%

Returning Visitor (Blue) New Visitor (Green)



City	Sessions	% Sessions
1. Los Angeles	842,909	20.90%
2. Palmdale	796,016	19.74%
3. Lancaster	733,128	18.18%
4. San Diego	71,691	1.78%
5. Santa Clarita	61,443	1.52%
6. (not set)	59,996	1.49%
7. San Francisco	44,835	1.11%
8. Honolulu	41,866	1.04%
9. Tempe	30,283	0.75%
10. Bakersfield	26,682	0.66%