

**FOR
MEMBER OF THE CITY COUNCIL**

RON SMITH

Occupation: Retired Deputy Sheriff



It is an honor to serve as your Councilman. While other cities are struggling to make ends meet, Lancaster is moving **FULL SPEED AHEAD** towards financial and economic success.

CREATING JOBS—The revitalization of Lancaster Boulevard has brought more shopping, restaurants and economic vitality to Downtown. We cut bureaucratic red tape to help bring new businesses to our community—including a growing number of international companies. Other successes include:

- Attracting cutting edge **NEW BUSINESSES** like E-Solar to earn national recognition as the “Silicon Valley of Clean Energy.”
- Being named “Most Business Friendly City” in Los Angeles County in 2013.

REDUCING CRIME—As a **RETIRED DEPUTY SHERIFF**, I will always make protecting the safety of our citizens my top priority. Working closely with Lancaster’s outstanding Law Enforcement Officers, we have cracked down on gangs and taken back our city from the criminals by:

- Hiring **MORE DEPUTIES** and increasing sheriff’s patrols in our neighborhoods.
- Enacting **TOUGH** new city ordinances and **INNOVATIVE** crime prevention programs like “Eye in the Sky” to combat gang activities.
- Today, our Sheriff’s Department reports that **CRIME IN LANCASTER HAS BEEN LOWERED** more than any other region it patrols!

FISCAL RESPONSIBILITY— During my service as your City Councilman, Lancaster has expanded crime fighting while **KEEPING CITY TAXES LOW**. Our focus on Economic Development has generated millions of dollars in new revenues to maintain vital city services:

- Maintaining a **FULL SERVICE** city government—with City Hall open five days a week.
- Promoting strict financial standards to **PREVENT WASTEFUL SPENDING**.
- Supporting the successful “**SHOP LANCASTER**” program that generated millions of dollars for our local businesses.

GREATER ACCOUNTABILITY—I am dedicated to making our City more open and transparent to you the taxpayer by:

- Creating **CITIZENS’ OVERSIGHT COMMITTEES** to improve Architectural Standards, monitor Crime Prevention activities and protect our Family-Friendly Community Standards.
- Expanding **PUBLIC INVOLVEMENT** and **DIVERSITY** in our city government.
- Holding numerous **COMMUNITY MEETINGS** to listen to residents’ concerns and ideas.

I ask for your vote to **CONTINUE MOVING LANCASTER FORWARD**.

With your encouragement and support, I will continue working to make Lancaster a safer and more prosperous community to raise our families.

/s/ Ron Smith