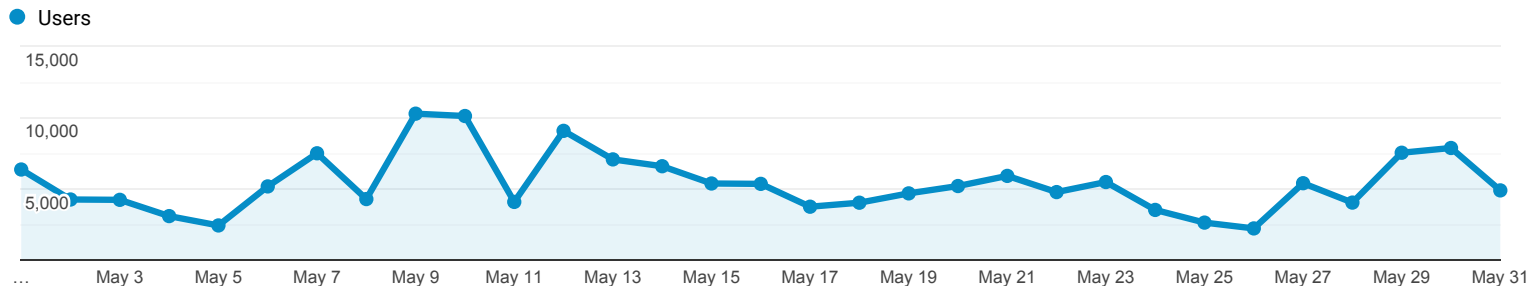


## Audience Overview

All Users  
100.00% Users

May 1, 2019 - May 31, 2019

### Overview



Users  
**107,222**

New Users  
**76,711**

Sessions  
**180,781**

Number of Sessions per User  
**1.69**

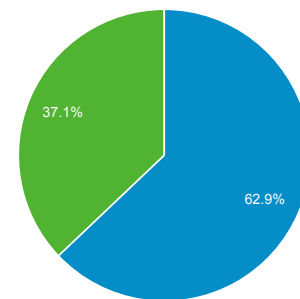
Pageviews  
**318,502**

Pages / Session  
**1.76**

Avg. Session Duration  
**00:01:13**

Bounce Rate  
**73.63%**

■ New Visitor ■ Returning Visitor



City	Users	% Users
1. Los Angeles	29,578	24.53%
2. Lancaster	25,243	20.93%
3. Palmdale	18,739	15.54%
4. (not set)	4,024	3.34%
5. Santa Clarita	1,964	1.63%
6. San Diego	1,850	1.53%
7. Rosamond	1,699	1.41%
8. Sacramento	965	0.80%
9. Riverside	863	0.72%
10. San Francisco	682	0.57%