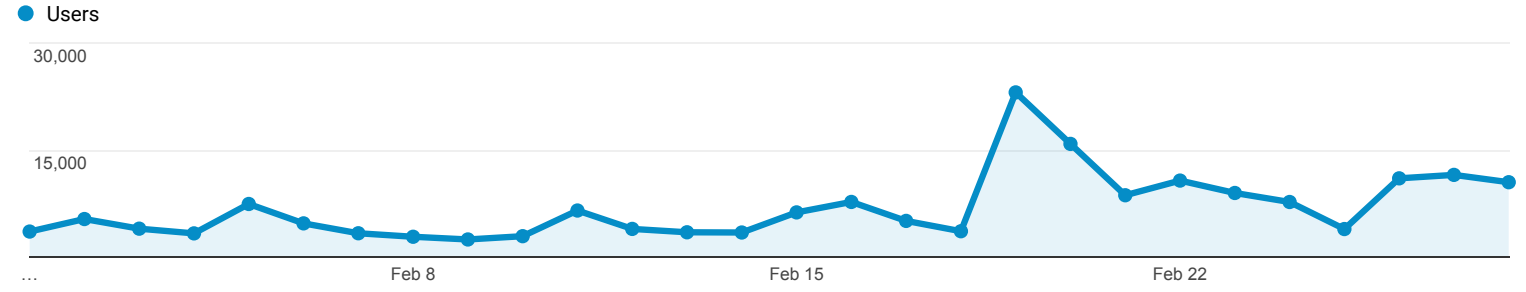


Audience Overview

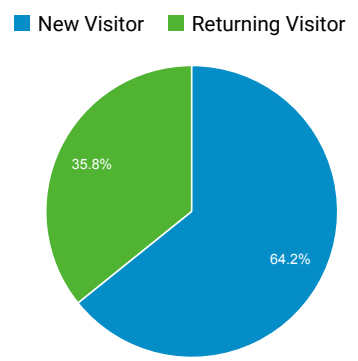
Feb 1, 2018 - Feb 28, 2018

All Users  
100.00% Users

Overview



<b>Users</b> 113,811	<b>New Users</b> 82,059	<b>Sessions</b> 216,393
<b>Number of Sessions per User</b> 1.90	<b>Pageviews</b> 426,654	<b>Pages / Session</b> 1.97
<b>Avg. Session Duration</b> 00:01:34	<b>Bounce Rate</b> 70.22%	



City	Users	% Users
1. Los Angeles	34,033	25.98%
2. Lancaster	29,685	22.66%
3. Palmdale	19,726	15.06%
4. (not set)	4,123	3.15%
5. Santa Clarita	2,041	1.56%
6. Rosamond	1,605	1.23%
7. San Diego	1,551	1.18%
8. Phoenix	1,130	0.86%
9. Sacramento	946	0.72%
10. Santa Ana	897	0.68%