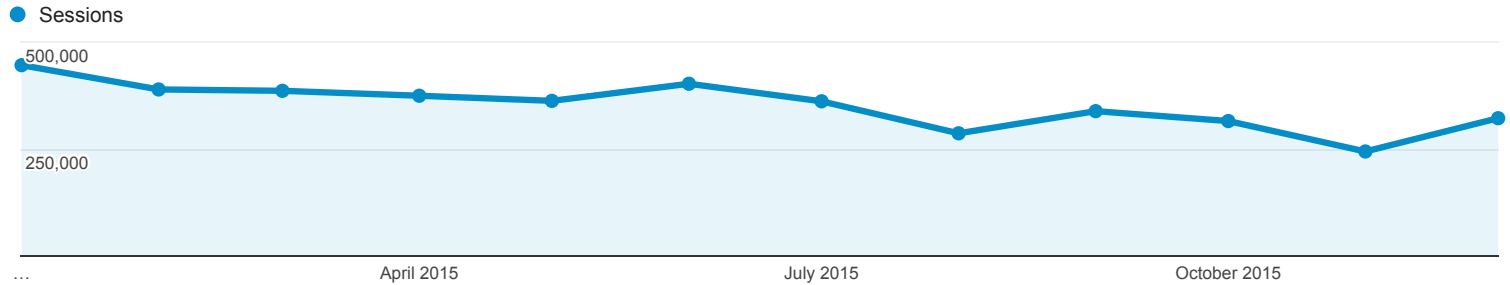


Jan 1, 2015 - Dec 31, 2015

# Audience Overview

All Sessions  
100.00%

## Overview



Sessions  
**4,230,748**

Users  
**1,642,157**

Pageviews  
**8,436,278**

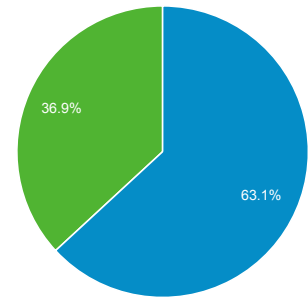
Pages / Session  
**1.99**

Avg. Session Duration  
**00:01:45**

Bounce Rate  
**68.23%**

% New Sessions  
**36.84%**

■ Returning Visitor ■ New Visitor



| City             | Sessions  | % Sessions |
|------------------|-----------|------------|
| 1. Lancaster     | 1,090,654 | 25.78%     |
| 2. Los Angeles   | 903,535   | 21.36%     |
| 3. Palmdale      | 603,172   | 14.26%     |
| 4. San Francisco | 79,404    | 1.88%      |
| 5. Paradise      | 74,396    | 1.76%      |
| 6. Santa Clarita | 63,034    | 1.49%      |
| 7. San Diego     | 47,992    | 1.13%      |
| 8. (not set)     | 45,100    | 1.07%      |
| 9. Rosamond      | 38,580    | 0.91%      |
| 10. Phoenix      | 32,756    | 0.77%      |